



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

CONTRACT

<u>Contract / Revision</u> 212894 /		<u>Alt Order #</u> 06861325
<u>Product</u> MAJORITY PAC		
<u>Contract Dates</u> 10/06/12 - 10/14/12		<u>Estimate #</u> 1986
<u>Advertiser</u> POL/Majority PAC		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
 3050 K Street Northwest
 Washington, DC 20007
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/12/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$800.00	0.00			
N 3	WTNH	10/08/12	10/12/12	News 8 @ 6a	6a-7a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,000.00	0.00			
N 5	WTNH	10/08/12	10/12/12	News 8 @ 6a	6a-7a		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,200.00	0.00			
N 7	WTNH	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$600.00	0.00			
N 9	WTNH	10/08/12	10/12/12	The View	11a-12p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$900.00	0.00			
N 11	WTNH	10/08/12	10/12/12	News 8 Noon	12p-1230p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$850.00	0.00			
N 13	WTNH	10/08/12	10/12/12	Katie	3p-4p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$800.00	0.00			
N 15	WTNH	10/08/12	10/12/12	M-F 4p-5p	4p-5p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$900.00	0.00			
N 17	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,500.00	0.00			
N 19	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,600.00	0.00			
N 21	WTNH	10/08/12	10/12/12	News 8 6p-630p	6p-630p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$2,200.00	0.00			
N 23	WTNH	10/08/12	10/12/12	World News	630p-7p		:30				NM	2	\$10,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
212894 /	06861325

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/06/12 - 10/14/12	MAJORITY PAC	1986

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Majority PAC	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				2	\$5,000.00	0.00			
N 25	WTNH	10/08/12	10/12/12	M-F 7p-730p	7p-730p		:30				NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$4,000.00	0.00			
N 27	WTNH	10/08/12	10/12/12	M-F 730p-8p	730p-8p		:30				NM	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$2,800.00	0.00			
N 29	WTNH	10/08/12	10/08/12	Mon 8-10p	8p-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----				1	\$12,000.00	0.00			
N 31	WTNH	10/09/12	10/09/12	Tue Hour 1	8p-9p		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----				1	\$11,000.00	0.00			
N 32	WTNH	10/08/12	10/12/12	Late News 8	11p-1135p		:30				NM	3	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--				3	\$2,750.00	0.00			
Totals										0.00		54	\$114,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	54	\$114,400.00	\$97,240.00
Totals	54	\$114,400.00	\$97,240.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6861325
EC'd Yes

Ver# 1 Status New

Traffic Order# 212844

Printed: 10/05/2012 8:25 AM
Last Received: 10/04/2012 8:38 PM
Showing Buylines: All Lines

1 of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 1986
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/1986
Flight Dates 10/06/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
MAJORITY PAC SC=*

OK 10/5

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/08-10/12	M-F	530A-6A	2	:30	\$800.00	GOOD MORNING CT AT 530AM	2		1	\$1,600.00	
2		M-F	530A-6A	0	:30	\$800.00	GOOD MORNING CT AT 530AM	0		0	\$0.00	
3	10/08-10/12	M-F	6A-630A	2	:30	\$1,000.00	GOOD MORNING CT AT 6AM	2		1	\$2,000.00	
4		M-F	6A-630A	0	:30	\$1,000.00	GOOD MORNING CT AT 6AM	0		0	\$0.00	
5	10/08-10/12	M-F	630A-7A	5	:30	\$1,200.00	GOOD MORNING CT AT 630AM	5		1	\$6,000.00	
6		M-F	630A-7A	0	:30	\$1,200.00	GOOD MORNING CT AT 630AM	0		0	\$0.00	
7	10/08-10/12	M-F	9A-10A	5	:30	\$600.00	DR. PHIL	5		1	\$3,000.00	
8		M-F	9A-10A	0	:30	\$600.00	DR. PHIL	0		0	\$0.00	
9	10/08-10/12	M-F	11A-12P	5	:30	\$900.00	THE VIEW	5		1	\$4,500.00	
10		M-F	11A-12P	0	:30	\$900.00	THE VIEW	0		0	\$0.00	
11	10/08-10/12	M-F	12P-1230P	3	:30	\$850.00	NEWS 8 AT NOON	3		1	\$2,550.00	
12		M-F	12P-1230P	0	:30	\$850.00	NEWS 8 AT NOON	0		0	\$0.00	
13	10/08-10/12	M-F	3P-4P	4	:30	\$800.00	GENERAL HOSPITAL	4		1	\$3,200.00	
14		M-F	3P-4P	0	:30	\$800.00	GENERAL HOSPITAL	0		0	\$0.00	

EC'd Yes Last Received: 10/04/2012 8:38 PM Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT. Agency () WATERFRONT STRATEGIES Rep Firm () PHILADELPHIA
Advertiser () MAJORITY PAC 3050 KST NW Sales Office () KATE BRADY
Product MAJORITY PAC WASHINGTON, DC 20007 Salesperson ()
Estimate# 1986 Agency C/P1/P2/E 94/100/1986
Buyer Spencer Wood Flight Dates 10/06/2012 - 10/14/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
15	10/08-10/12	M-F	4P-5P	4	:30	\$900.00	JUDGE JUDY	4		1	\$3,600.00	
16		M-F	4P-5P	0	:30	\$900.00	JUDGE JUDY	0		0	\$0.00	
17	10/08-10/12	M-F	5P-530P	3	:30	\$1,500.00	NEWS 8 AT 5PM	3		1	\$4,500.00	
18		M-F	5P-530P	0	:30	\$1,500.00	NEWS 8 AT 5PM	0		0	\$0.00	
19	10/08-10/12	M-F	530P-6P	1	:30	\$1,600.00	NEWS 8 AT 530PM	1		1	\$1,600.00	
20		M-F	530P-6P	0	:30	\$1,600.00	NEWS 8 AT 530PM	0		0	\$0.00	
21	10/08-10/12	M-F	6P-630P	3	:30	\$2,200.00	NEWS 8 AT 6PM	3		1	\$6,600.00	
22		M-F	6P-630P	0	:30	\$2,200.00	NEWS 8 AT 6PM	0		0	\$0.00	
23	10/08-10/12	M-F	630P-7P	2	:30	\$5,000.00	WORLD NEWS TONIGHT	2		1	\$10,000.00	
Buyline Comment: 1P/NIGHT												
24		M-F	630P-7P	0	:30	\$5,000.00	WORLD NEWS TONIGHT	0		0	\$0.00	
Buyline Comment: 1P/NIGHT												
25	10/08-10/12	M-F	7P-730P	5	:30	\$4,000.00	JEOPARDY	5		1	\$20,000.00	
26		M-F	7P-730P	0	:30	\$4,000.00	JEOPARDY	0		0	\$0.00	
27	10/08-10/12	M-F	730P-8P	5	:30	\$2,800.00	WHEEL OF FORTUNE	5		1	\$14,000.00	
28		M-F	730P-8P	0	:30	\$2,800.00	WHEEL OF FORTUNE	0		0	\$0.00	
29	10/08-10/08	M	8P-10P	1	:30	\$12,000.00	DANCING WITH THE STARS	1		1	\$12,000.00	

Station WTNH-TV NEW HAVEN, CT.
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 1986
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/1986
Flight Dates 10/06/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
30		M	8P-10P	0	:30	\$12,000.00	DANCING WITH THE STARS	0		0	\$0.00	
31	10/09-10/09	TU	8P-9P	1	:30	\$11,000.00	DANCING WITH THE STARS	1		1	\$11,000.00	
32	10/08-10/12	M-F	11P-1135P	3	:30	\$2,750.00	NEWS 8 AT 11	3		1	\$8,250.00	

---REPORT TOTALS---

Report Totals: 54 / \$114,400.00

---SALES MONTHLY TOTALS---

Oct 12: 54 / \$114,400.00
Sales Totals: 54 / \$114,400.00
Station Totals: 54 / \$114,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$150,550	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE